

ORDER



KSJV

Orders	Order / Rev:	104084	
	Alt Order #:	06831655	
	Product Desc:	Crossroads GPS	
	Estimate:	732	
	Flight Dates:	07/30/12 - 08/06/12	
	Original Date / Rev:	07/06/12 / 08/02/12	
	Order Type:	GENERAL	
			Primary AE:
			Amy McCreary
			Sales Office:
			BLPHI
			Sales Region:
			National
Agency	Name:	Crossroads Media, LLC	
	Buying Contact:		Billing Type:
	Billing Contact:		Broadcast
		66 Canal Center Plaza	Billing Cycle:
		Alexandria, VA 22314	Agency Commission:
			Cash
			EOM/EOC
			15%
Advertiser	Name:	Crossroads GPS - Revised	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2,PLC01-Democrat	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/03/12	87	\$85,675.00	\$72,823.75	August 2012	87	\$85,675.00	\$72,823.75	0.00
					Total	87	\$85,675.00	\$72,823.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	32%	\$85,675.00
Market	100%	\$267,734.38

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$53,546.88
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$80,320.31
KTUD	0%	\$0.00
KVVU	17%	\$45,514.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,677.34

Order / Rev: 104084
 Alt Order #: 06831655
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	07/30/12	07/30/12	Wake Up Early w/ Wagners	CM	430a-5a	M-----	:30	2	\$150.00	2	0.00	NM	2	\$300.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	M-----						2		\$150.00		0.00	
E 3	KSNV	07/31/12	07/31/12	Wake Up Early w/ Wagners	CM	430a-5a	-T-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	-T-----						1		\$150.00		0.00	
E 4	KSNV	08/01/12	08/01/12	Wake Up Early w/ Wagners	CM	430a-5a	--W----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	--W----						1		\$150.00		0.00	
E 5	KSNV	08/02/12	08/02/12	Wake Up Early w/ Wagners	CM	430a-5a	---T---	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	---T---						1		\$150.00		0.00	
E 8	KSNV	07/30/12	07/30/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	M-----						1		\$400.00		0.00	
E 9	KSNV	07/31/12	07/31/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	-T-----						1		\$400.00		0.00	
E 10	KSNV	08/01/12	08/01/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	--W----						1		\$400.00		0.00	
E 11	KSNV	08/02/12	08/02/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	---T---						2		\$400.00		0.00	
E 12	KSNV	08/03/12	08/03/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	----F--						2		\$400.00		0.00	
E 13	KSNV	07/30/12	07/30/12	M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	M-----						1		\$1,000.00		0.00	
E 14	KSNV	07/31/12	07/31/12	M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	-T-----						1		\$1,000.00		0.00	
E 15	KSNV	08/01/12	08/01/12	M-F Wheel of Fortune	CM	7-730pm	--W----	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
		Week: 07/30/12	08/05/12	--W----						1		\$1,000.00		0.00	
E 16	KSNV	08/02/12	08/02/12		CM	7-730pm	---T---	:30	2	\$1,000.00	2	0.00	NM	2	\$2,000.00

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Advertiser:	Crossroads GPS
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Estimate:	732

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Wheel											
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	---T---	2	\$1,000.00	0.00						
E 17	KSNV	08/03/12	08/03/12	M-F Wheel	CM	7-730pm	----F--	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	----F--	2	\$1,000.00	0.00						
E 19	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	M-----	1	\$700.00	0.00						
E 20	KSNV	07/31/12	07/31/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.001	0.00	NM		1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	-T-----	1	\$700.00	0.00						
E 21	KSNV	08/01/12	08/01/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.001	0.00	NM		1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	--W----	1	\$700.00	0.00						
E 22	KSNV	08/02/12	08/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.001	0.00	NM		1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	---T---	1	\$700.00	0.00						
E 23	KSNV	08/03/12	08/03/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	----F--	:30	2	\$700.001	0.00	NM		2	\$1,400.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	----F--	2	\$700.00	0.00						
E 25	KSNV	07/30/12	07/30/12	M-F 6-7a WakeUp w/WagM		6-7a	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	M-----	1	\$700.00	0.00						
E 26	KSNV	07/31/12	07/31/12	M-F 6-7a WakeUp w/WagM		6-7a	-T-----	:30	1	\$700.001	0.00	NM		1	\$700.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	-T-----	1	\$700.00	0.00						
E 27	KSNV	08/01/12	08/01/12	M-F 6-7a WakeUp w/WagM		6-7a	--W----	:30	1	\$700.001	0.00	NM		1	\$700.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	--W----	1	\$700.00	0.00						
E 28	KSNV	08/02/12	08/02/12	M-F 6-7a WakeUp w/WagM		6-7a	---T---	:30	2	\$700.001	0.00	NM		2	\$1,400.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	---T---	2	\$700.00	0.00						
E 29	KSNV	08/03/12	08/03/12	M-F 6-7a WakeUp w/WagM		6-7a	----F--	:30	2	\$700.001	0.00	NM		2	\$1,400.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 07/30/12	08/05/12	----F--	2	\$700.00	0.00						
E 31	KSNV	07/30/12	07/30/12		CM	658a-9am	M-----	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00

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Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1	\$1,400.00			0.00					
E 32	KSNV	07/31/12	07/31/12	Today Show	CM	658a-9am				-T-----		:30	1	\$1,400.001	0.00 NM
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-T-----		1	\$1,400.00			0.00					
E 33	KSNV	08/01/12	08/01/12	Today Show	CM	658a-9am				--W----		:30	1	\$1,400.001	0.00 NM
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	--W----		1	\$1,400.00			0.00					
E 34	KSNV	08/02/12	08/02/12	Today Show	CM	658a-9am				---T---		:30	2	\$1,400.001	0.00 NM
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	---T---		2	\$1,400.00			0.00					
E 35	KSNV	08/03/12	08/03/12	Today Show	CM	658a-9am				----F--		:30	2	\$1,400.001	0.00 NM
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--		2	\$1,400.00			0.00					
E 37	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				M-----		:30	1	\$700.001	0.00 NM
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1	\$700.00			0.00					
E 38	KSNV	07/31/12	07/31/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				-T-----		:30	1	\$700.001	0.00 NM
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-T-----		1	\$700.00			0.00					
E 39	KSNV	08/01/12	08/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				--W----		:30	1	\$700.001	0.00 NM
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	--W----		1	\$700.00			0.00					
E 40	KSNV	08/02/12	08/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				---T---		:30	2	\$700.001	0.00 NM
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	---T---		2	\$700.00			0.00					
E 41	KSNV	08/03/12	08/03/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				----F--		:30	2	\$700.001	0.00 NM
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--		2	\$700.00			0.00					
E 43	KSNV	07/30/12	07/30/12	M-F Early News	CM	5-630p				M-----		:30	1	\$1,000.001	0.00 NM
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1	\$1,000.00			0.00					
E 44	KSNV	07/31/12	07/31/12	M-F Early News	CM	5-630p				-T-----		:30	1	\$1,000.001	0.00 NM
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-T-----		1	\$1,000.00			0.00					
E 45	KSNV	08/01/12	08/01/12		CM	5-630p				--W----		:30	1	\$1,000.001	0.00 NM

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M-F Early News															
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	--W----		1	\$1,000.00		0.00						
E 46	KSNV	08/02/12	08/02/12	M-F Early News	CM	5-630p		---	T---	:30	2	\$1,000.001	0.00	NM	2 \$2,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	---T---		2	\$1,000.00		0.00						
E 47	KSNV	08/03/12	08/03/12	M-F Early News	CM	5-630p		---	F--	:30	2	\$1,000.001	0.00	NM	2 \$2,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	----F--		2	\$1,000.00		0.00						
E 51	KSNV	07/30/12	07/30/12	M-F Jeopardy	CM	630-7pm		M-----	:30	1	\$1,000.001	0.00	NM	1 \$1,000.00	
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	M-----		1	\$1,000.00		0.00						
E 52	KSNV	07/31/12	07/31/12	M-F Jeopardy	CM	630-7pm		-T-----	:30	1	\$1,000.001	0.00	NM	1 \$1,000.00	
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	-T-----		1	\$1,000.00		0.00						
E 53	KSNV	08/01/12	08/01/12	M-F Jeopardy	CM	630-7pm		--W----	:30	1	\$1,000.001	0.00	NM	1 \$1,000.00	
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	--W----		1	\$1,000.00		0.00						
E 54	KSNV	08/02/12	08/02/12	M-F Jeopardy	CM	630-7pm		---	T---	:30	2	\$1,000.001	0.00	NM	2 \$2,000.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	---T---		2	\$1,000.00		0.00						
E 55	KSNV	08/03/12	08/03/12	M-F Jeopardy	CM	630-7pm		---	F--	:30	1	\$1,000.001	0.00	NM	1 \$1,000.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	----F--		1	\$1,000.00		0.00						
E 57	KSNV	07/30/12	08/03/12	News 3 Olympic Zone	CM	7:30-8:00PM		MTWTF--	:30	6	\$750.001	0.00	NM	6 \$4,500.00	
News 3 Olympic Zone															
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	MTWTF--		6	\$750.00		0.00						
E 58	KSNV	07/30/12	08/02/12	Olympics Late News 3	CM	11pm-12:35am		MTWTF---	:30	6	\$1,000.007	0.00	NM	6 \$6,000.00	
Late News during Olympics															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	MTWTF---		6	\$1,000.00		0.00						
E 61	KSNV	07/30/12	08/03/12	Olympics Daytime Weekdays	CM	9am-4pm		MTWTF--	:30	12	\$1,200.001	0.00	NM	12 \$14,400.00	
Olympics Daytime Weekdays															
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	MTWTF--		12	\$1,200.00		0.00						
E 62	KSNV	07/30/12	08/05/12	Olympics Primetime	CM	730pm-12am		MTWTF---	:30	2	\$6,000.001	0.00	NM	2 \$12,000.00	
Olympics Primetime															
OLY DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 07/30/12	08/05/12	MTWTF---		2	\$6,000.00		0.00						
N 66	KSNV	08/02/12	08/02/12		CM	1135pm - 5am		---T---	:30	1	\$225.003	0.00	NM	1 \$225.00	

Order / Rev: 104084
 Alt Order #: 06831655
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 732

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Olympics Prime REPEAT															
Olympics Prime REPEAT															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12	08/05/12	---T---		1	\$225.00	0.00									
N149	KSNV	08/03/12	08/03/12	Olympics Daytime Weekdays	9am-4pm		-----F--	:30	1	\$1,200.001	0.00	NM		1 \$1,200.00	
OLY DAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 07/30/12	08/05/12	-----F--		1	\$1,200.00	0.00									
													Totals	87 \$85,675.00	